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FOR IMMEDIATE RELEASE

2024 ENTERPRISE CHALLENGE WINNERS ANNOUNCED

ELLENSBURG, WA – May 10, 2024 - The Kittitas County Chamber of Commerce is excited to officially announce the winners of the 2024 Enterprise Challenge.

In the final round of the competition, contestants gave a final presentation on their business plan to local community leaders at the Business Development Center in Cle Elum. Their business plans were judged and scored to determine the top three businesses.

Enterprise Challenge winners include...

- **First Place, *winning $10,000*: Simply Social** – A boutique digital marketing agency and creative studio that works with Kittitas County businesses to tell their story and build an online community.
- **Second Place, *winning $5,000:* Cherry On Top Cart Co** – Elevate your event with freshly spun cotton candy, from our beautiful cart. Using real ingredients, like organic sugar and natural flavoring, we will create an experience that you'll never forget.
- **Third Place, *winning $2,500:* I LOVE CLE ELUM** – Discover the Essence of Cle Elum: Distinctive Keepsakes and Hand-drawn Artworks Await at I Love Cle Elum!

Winners also receive one-year full subscriptions to LivePlan and a one-year membership to the Kittitas County Chamber of Commerce. For more information about the 2024 Enterprise Challenge, please go to kittitascountychamber.com/enterprisechallenge/.

About the Kittitas County Chamber of Commerce: The Kittitas County Chamber of Commerce is the largest business support and development organization in Kittitas County, and one of the largest in Central Washington. With over 500 members representing every business sector, the Chamber and its committees oversee county-wide tourism promotion and economic development initiatives and a range of business support tools including publications, web services, seminars and even leadership development for a new generation.

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