2025 Enterprise Challenge COMPETITION program schedule

ROUND ONE

ORIENTATION | FEBRUARY 25, 2025 | 6-8 P.M.

WORKSHOP: BASIC START UP | FEBRUARY 26, 2025 | 6-8 P.M. **WORKSHOP: FINANCIALS 101** | FEBRUARY 27, 2025 | 6-8 P.M. **WORKSHOP: MARKETING 101** | MARCH 4, 2025 | 6-8 P.M.

WORKSHOP: 1:1 INDUSTRY PROFESSIONALS | MARCH 5, 2025 | 6-8 P.M.

SUBMISSION: BUSINESS PITCH | MARCH 6, 2025 | 12 P.M. **BUSINESS PITCH JUDGING** | MARCH 7, 2025 | 2-3 P.M.

ROUND TWO

ROUND 2 ANNOUCEMENT | MARCH 10, 2025

WORKSHOP: TRADE SHOW PITCH CLINIC | MARCH 11, 2025 | 6-8 P.M.

WORKSHOP: FINANCIALS 201 | MARCH 13, 2025 | 6-8 P.M. **WORKSHOP: MARKETING 201** | MARCH 18, 2025 | 6-8 P.M. **SUBMISSION: BUSINESS PITCH** | MARCH 20, 2025 | 12 P.M.

TRADE SHOW | APRIL 1, 2025 | 9 A.M. - 5 P.M.

ROUND THREE

ROUND 3 ANNOUCEMENT | APRIL 2, 2025

WORKSHOP: BUILDING YOUR PITCH | APRIL 2, 2025 | 6-8 P.M.

WORKSHOP: FINANCIALS 301 | APRIL 3, 2025 | 6-8 P.M.

SUBMISSION: FINAL BUSINESS PITCH | APRIL 8, 2025 | 12 P.M.

FINAL PRESENTATION | APRIL 10, 2025 | 12-5 P.M.

AWARDS CEREMONY | APRIL 10, 2025 | 5:30-6:30 P.M.



